# Vibika Bianchi

## **EXECUTIVE PRODUCER, CONTENT CONSULTANT**

## Unscripted content

expert.

Content leadership, creative guidance, collaboration.



416 562-3784



vibika.biainchi@gmail.com



www.vibikabianchi.ca





### **Recent & Selected Credits**

**I HAVE NOTHING** - Executive Producer 6 X 60 Docu-comedy CRAVE 2023

**BUILDING OFF THE GRID** - Executive Producer 10 x 60 Doc Series - DISCOVERY/DIY US 2019/20

**MUTANT WEATHER** - Executive Producer 10 x 60 Doc Series - NAT GEO INT'L 2020

**MY PARANORMAL NIGHTMARE** - Executive Producer 10 x 60 Paranormal - TRVL/COTTAGE LIFE 2020

**UNBOXED WITH NIKKI CHU** - Executive Producer 6 x 30 Lifestyle - Aspire 2019

**BACK IN TIME FOR DINNER** - Executive Producer 7 x 60 SOCIAL EXPERIMENT - CBC 2018

**FOOD NETWORK CANADA'S CHEF SCHOOL** - Executive Producer 20 X 5 DIGITAL SERIES - FOODNETWORK.CA 2018

**CHUCK & DANNY'S ROAD TRIP** - Executive Producer 6 X 60 - FOOD NETWORK & GoRVing CANADA 2017

**BORDER SECURITY: AMERICA'S FRONT LINE** (S4) - SVP Content, Unscripted Television- 20 X 30 - GLOBAL CANADA 2016-17

**KEEPING CANADA SAFE** - SVP Content, Unscripted Television 8 X 30 - CBC 2017

## Vibika Bianchi

## **EXECUTIVE PRODUCER, CONTENT CONSULTANT**

## **Additional Titles as VP, Original Programming - Corus**

- UNDERCOVER BOSS CANADA
- HOCKEY WIVES
- PROPERTY BROTHERS
- LOVE IT OR LIST IT
- LOVE IT OR LIST IT VANCOUVER
- COME DINE WITH ME CANADA

## **Work Experience**

### 2021-2024 Catalyst

**Executive Producer** 

• Creative leadership on unscripted development and content creation for global audiences.

#### 2019-2020 Our House Media

SVP Current Programming & Development. Executive Producer

• Creative oversight of slate of 10+ series and development.

#### 2014-2018 Entertainment One/Force Four Entertainment

SVP Content - Unscripted Television, Executive Producer

• Leading development strategy, content creation, 100M+ budget management, fostering buyer relationships.

#### 2010-2014 Corus Entertainment

VP, Original Programming, Executive Producer

• Leading commissioning strategy for 7 channels including W Network, OWN Canada. 200+ annual hours of content. 100M+ budget.

#### 2004-2010 Corus Entertainment

Director, Original Productions/ Production Executive

Commissioning content for 5 channels including W Network & CMT.
 Creative oversight of original programming.

#### 1994-2006 Various

Producer, scripted and unscripted content. Gemini Award for Best MOW.



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## **Industry Work & Public Appearances**

- Speaker, Panelist, Moderator Realscreen Summit, Banff World
  Media Festival, Prime Time in Ottawa
- Non-fiction Advisory Board Member Banff World Media Festival
- Mentor Realscreen Summit Pathways Mentorship Program,
  WIFT Toronto
- Advisory Board Member Centennial College Advanced Film and Broadcast Media Program
- Industry Advisor Image Arts Program, Ryerson University
- Jury Member Realscreen Summit Non-Fiction Entertainment Awards, RTNDA Awards

## **Education & Training**

#### 2010

#### **Rotman School of Management**

MBA Essentials

#### 1991-1994

#### **Toronto Metropolitan University (fka Ryerson University)**

• Bachelor of Applied Arts - RADIO & TELEVISION ARTS

## Ongoing and recurring 2010-Present

#### **Various agencies**

 Workshops and training courses in DEI, Workplace Harrassment, Negotiating, Strategy





## **Community Leadership & Volunteer Work**

- Founding Board Chair (2018-2021) & Advisory Board Member (2012-Present) - <u>aftermetoo</u>
- Phone Support for criminalized women Elizabeth Fry Toronto
- Research & Writing Race For Humanity